

Stockholm 22 February, 2013

### Implementation of Beijer Alma's Code of Conduct

During 2012, we took a decision to gear up our activities concerning environmental issues, health & safety, social responsibility and business ethics – activities that are known under the acronym CSR (Corporate Social Responsibility). The activities included:

- An analysis of the current status of CSR in Beijer Alma.
- The development of a corporate Code of Conduct.
- The development of a reporting scheme for sustainability issues.
- Increased information about CSR in the 2012 Annual Report.

So far, I think that things went well and we have now increased our level of knowledge of the status of CSR in all our companies. As a result of that we will provide detailed and transparent information in the coming Annual Report. Thank you for your co-operation.

The Corporate Social Responsibility booklets will now be distributed to all companies within the Group. The booklet contains the Code of Conduct, and the core message is that our primary objective is to create profitable growth without compromising with environmental and social responsibility and sound business ethics. It is important for us that Beijer Alma is associated with credibility and healthy values in our contact with customers, suppliers and business partners.

The Code of Conduct provides support for us but it can never guarantee that social responsibility will be part of our everyday life – which can only be guaranteed by those of us working in the Group.

All managers in Beijer Alma are responsible to inform their employees about the Code of Conduct. You must, of course, be prepared to explain and take a discussion about the intentions of the Code of Conduct. To facilitate the information we have prepared a PowerPoint presentation that can be used as it is, or modified to suit your way of making presentations. Our goal for 2013 is that all employees should have received a copy of the booklet and attended an information meeting.

Good luck and don't hesitate to come back with questions or request for support.



Bertil Persson

President and CEO